

### **NEWSLETTER**

February 2014

#### **FOCUS POINT**

In baseball, a .300 hitter is usually an All-Star.

In meteorology, forecasters who are correct more than 50 percent of the time have pretty long careers.

In the business of ball bearings, we don't have the luxury of too many misses as in the above examples. So we don't miss—at least not too often.

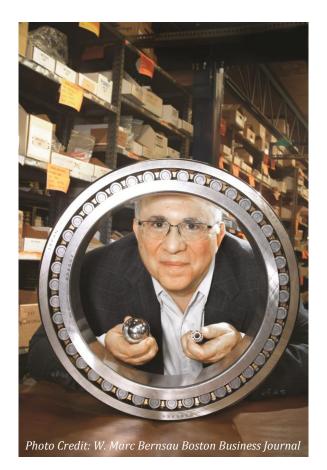
Our customers use Action Bearing's products for everything from high-speed trains to prosthetics, belts on assembly lines to wind turbines.

From a bearing perspective, that means finding the highest quality product for your specific needs.

From a service standpoint, it means knowing our product lines inside and out so we can answer your questions—or get answers to your questions if we don't.

And we have to do all these things day in and day to maintain our existing customers and wow new ones.

That is actually something we look forward to doing. Because by setting the bar high, we have a daily challenge to sustain the highest level of product and service. Meeting that challenge is what separates us from other bearing companies. And nothing brings us more satisfaction than meeting and exceeding customer expectations on a daily basis.



Steve Katz, President of Action Bearing displays a few bearings among the thousands in stock.

#### We're Here for You

Call Toll-Free: 1-800-225-4587 | Outside the US Call: 617-782-1400 | Fax: 1-800-252-1996

Email: info@ActionBearing.com | www.ActionBearing.com Action Bearing Co. | 201 Brighton Ave. | Boston, MA 02134



# Action Bearing forms wastewater treatment division

When you talk about wastewater treatment plants, in many cases, you are talking about facilities that are built, operated and maintained with taxpayer dollars. So keeping these plants running smoothly and efficiently depends greatly on using the right parts and timely replacement of those parts. That's why Action Bearing formed a special wastewater treatment facilities division.

To keep pumps, drives and valves in a water treatment plant working efficiently 24/7 requires bearings and chains of the highest standard. Action Bearing's offerings include chrome, stainless steel and engineered thermoplastic components. Worldwide sourcing provides products at several price points.

In addition to standard products, related and specialty products to improve efficiency for bearing replacement at wastewater treatment plants are available. For example, Action Bearing sells the Craft Split Roller pillow block, which allows for rapid replacement, reducing downtime and costs.

As part of the new division, wastewater treatment customers have access to industry specialists for recommendations on the right bearing. Action Bearing Marketing Specialist Mike Quinn is responsible for the Wastewater Treatment division. He can be reached by e-mail at <a href="mailto:mquinn@actionbearing.com">mquinn@actionbearing.com</a> or by calling 1.800.225.4587.



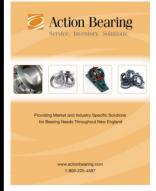
We've been featured in

The Journal of Water Resource

Management

http://goo.gl/DawbOc

## What Makes Us Unique



Our Bearing Detective

Online product catalog & comprehensive reference tool

Worldwide sourcing

One-stop shopping

Over 3 million bearings in stock ranging from 3mm to 3ft

Same day shipping

24/7 service

Fixed price program

OEM parts interchange

OEM and MRO experts